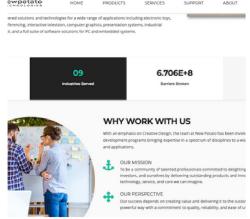
SERVICES











Emily Pae Andres

WEB DESIGN | GRAPHIC DESIGN |
BRAND DEVELOPMENT | DIGITAL
MARKETING | PRODUCT
PHOTOGRAPHY | VIDEOGRAPHY

WEB, DESIGN & MARKETING SERVICES

CONTACT ME TODAY AND TELL ME ABOUT YOUR NEXT PROJECT. I CANNOT WAIT TO HEAR FROM YOU AND FIGURE OUT THE SECRETS TO REACHING YOUR CUSTOMERS LOCALLY & INTERNATIONALLY.

WEB DEVELOPMENT SERVICES:

- BASIC WEBSITE DESIGN: \$1000 \$5,000
 - A SIMPLE WEBSITE WITH BASIC FEATURES, TYPICALLY 1-5 PAGES, OPTIMIZED FOR GOOGLE SEO & EASE OF NAVIGATION.
- CUSTOM WEBSITE DESIGN: \$3,000 \$15,000
 A CUSTOMIZED WEBSITE WITH UNIQUE DESIGN ELEMENTS, TYPICALLY 5-20 PAGES.
- E-COMMERCE WEBSITE DEVELOPMENT: \$2,000 - \$20,000
 - INCLUDES INTEGRATION WITH E-COMMERCE PLATFORMS LIKE SHOPIFY, WOOCOMMERCE, ETC.
- CONTENT MANAGEMENT SYSTEM (CMS) INTEGRATION: \$1,000 \$5,000
 - INTEGRATION WITH PLATFORMS LIKE WORDPRESS, JOOMLA, OR DRUPAL.
- WEB APPLICATION DEVELOPMENT: \$5,000 \$50,000+
 - DEVELOPMENT OF COMPLEX WEB APPLICATIONS OR PLATFORMS.



WEBSITE MAINTENANCE & SUPPORT:

- MONTHLY WEBSITE MAINTENANCE: \$100 -\$1,000/MO.
 - ROUTINE UPDATES, BACKUPS, SECURITY CHECKS, AND BASIC TROUBLESHOOTING.
- AD HOC WEBSITE SUPPORT: \$50 \$150/HR.
 - ON-DEMAND WEBSITE SUPPORT FOR TROUBLESHOOTING OR SMALL UPDATES.

ADDITIONAL SERVICES:

- CONSULTING AND STRATEGY SESSIONS: \$100 \$500/HR.
 - PROVIDING EXPERT ADVICE ON WEB DEVELOPMENT, DIGITAL MARKETING, OR GRAPHIC DESIGN.
- USER EXPERIENCE (UX) DESIGN: \$1,000 \$10,000
 - DESIGN AND ANALYSIS OF USER EXPERIENCES, INCLUDING WIREFRAMES AND PROTOTYPES.
- USER INTERFACE (UI) DESIGN: \$1,000 -
 - DESIGN OF USER INTERFACES, INCLUDING VISUAL DESIGN AND INTERACTION
 PATTERNS.

GRAPHIC DESIGN SERVICES:

- LOGO DESIGN: \$250 \$2,500
 - CREATION OF A UNIQUE LOGO WITH MULTIPLE DESIGN CONCEPTS AND REVISIONS.
- BRAND IDENTITY DESIGN: \$500 \$5,000
 - DEVELOPMENT OF A COMPLETE BRAND IDENTITY PACKAGE (LOGO, BUSINESS CARDS, LETTERHEAD, ETC.).
- MARKETING COLLATERAL DESIGN: \$200 \$2,000
 - DESIGN OF BROCHURES, FLYERS, POSTERS, OR OTHER MARKETING MATERIALS.
- SOCIAL MEDIA GRAPHICS: \$50 \$500
 - DESIGN OF SOCIAL MEDIA GRAPHICS OR TEMPLATES FOR PLATFORMS LIKE INSTAGRAM, FACEBOOK, ETC.
- PACKAGING DESIGN: \$500 \$3,000
 - DESIGN OF PRODUCT PACKAGING OR LABELS.



DIGITAL MARKETING SERVICES:

- SEARCH ENGINE OPTIMIZATION (SEO): \$500 \$5,000 PER PROJECT
 - ON-PAGE AND OFF-PAGE SEO STRATEGIES, KEYWORD RESEARCH, AND CONTENT OPTIMIZATION.
- PAY-PER-CLICK (PPC) CAMPAIGN
 - MANAGEMENT: \$500 \$5,000+ PER MONTH
 - SETUP AND MANAGEMENT OF GOOGLE ADS OR SOCIAL MEDIA ADS CAMPAIGNS.
- SOCIAL MEDIA MARKETING: \$500 \$3,000+/MO.
 - DEVELOPMENT AND EXECUTION OF SOCIAL MEDIA STRATEGIES AND CAMPAIGNS.
- EMAIL MARKETING CAMPAIGNS: \$200 \$2,000 PER CAMPAIGN
 - DESIGN AND EXECUTION OF EMAIL CAMPAIGNS, INCLUDING CONTENT CREATION AND AUTOMATION.
- CONTENT CREATION: \$50 \$100/HR.
 - WRITING BLOG POSTS, ARTICLES, OR WEBSITE CONTENT.

EACH DESIGN COMES WITH UP TO 3 REVISIONS.

WEB, DESIGN & MARKETING SERVICES

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MOBILE PHOTOGRAPHY SERVICES:

- EVENT PHOTOGRAPHY: \$100 \$1,000/EVENT
 - COVERAGE OF SMALL TO MEDIUM-SIZED EVENTS SUCH AS PARTIES, WEDDINGS, OR CORPORATE FUNCTIONS.
- PORTRAIT PHOTOGRAPHY: \$100 -\$500/SESSION
 - INCLUDES HEADSHOTS, FAMILY PORTRAITS, OR INDIVIDUAL PHOTOSHOOTS.
- PRODUCT PHOTOGRAPHY: \$100 -\$1,000/SESSION
 - HIGH-QUALITY IMAGES FOR E-COMMERCE, SOCIAL MEDIA, OR PROMOTIONAL MATERIALS.
- LIFESTYLE PHOTOGRAPHY: \$100 -\$500/SESSION
 - CAPTURING LIFESTYLE IMAGES FOR PERSONAL USE, MARKETING, OR SOCIAL MEDIA.
- REAL ESTATE PHOTOGRAPHY: \$100 \$500/PROPERTY
 - HIGH-RESOLUTION IMAGES OF REAL ESTATE FOR LISTINGS, INCLUDING INTERIOR AND EXTERIOR SHOTS.
- TRAVEL PHOTOGRAPHY: \$150 \$1,000/DAY
 - TRAVEL EXPENSES BILLED
 - DOCUMENTATION OF TRAVEL DESTINATIONS FOR BLOGS, TRAVEL GUIDES, OR PROMOTIONAL CONTENT.

MOBILE VIDEOGRAPHY SERVICES:

- SHORT VIDEOS AND REELS: \$60 \$1000/VIDEO
 CREATING SHORT VIDEO CLIPS, REELS, OR TIKTOKS FOR SOCIAL MEDIA.
- EVENT VIDEOGRAPHY: \$200 \$2,000/EVENT
 FILMING EVENTS LIKE WEDDINGS, PARTIES, OR CORPORATE EVENTS. PRICE VARIES BASED ON EVENT LENGTH AND COMPLEXITY.
- **PRODUCT VIDEOS:** \$100 \$1,500/VIDEO
 - VIDEO CONTENT SHOWCASING PRODUCTS FOR E-COMMERCE, MARKETING, OR SOCIAL MEDIA.
- CORPORATE VIDEOS: \$5,000/VIDEO
 - FILMING AND EDITING VIDEOS FOR CORPORATE USE, SUCH AS PROMOTIONAL VIDEOS OR TRAINING CONTENT.
- REAL ESTATE VIDEOGRAPHY: \$250 \$1,000/PROPERTY
 - FILMING WALKTHROUGHS OR PROMOTIONAL VIDEOS FOR REAL ESTATE LISTINGS.
- DOCUMENTARY-STYLE VIDEOGRAPHY: \$500 -\$5,000/PROJECT
 - CREATION OF LONGER-FORM VIDEOS WITH STORYTELLING, INTERVIEWS, OR EVENT DOCUMENTATION.







POST-PRODUCTION SERVICES:

- PHOTO EDITING AND RETOUCHING: \$40 \$80/HR.
 - RETOUCHING, COLOR CORRECTION, AND ENHANCEMENTS FOR HIGH-QUALITY IMAGES.
- **VIDEO EDITING:** \$40 \$120/HR.
 - EDITING RAW VIDEO FOOTAGE INTO A POLISHED FINAL PRODUCT.
- MOTION GRAPHICS AND ANIMATION: \$250 \$2,000/PROJECT
- CREATING MOTION GRAPHICS OR ANIMATIONS FOR VIDEO PROJECTS.

PHOTOS & VIDEO FILES SENT IN A ZIP FILE ON GOOGLE DRIVE, DROPBOX, MICROSOFT ONEDRIVE OR A SECURE COMPANY PORTAL.



BRANDS I HAVE DESIGNED FOR:























