PORTFOLIO



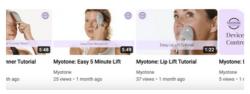


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Myotone: Advanced Full Facelift Tutorial Myotone - 32 views - 1 month ago Give your face a lift with this advanced full facelift tutorial, with step by step instr Myotone microcurrent device. Thank you to our beautiful model Evelyn...

Futorials
Play all
putine tutorials to help you get started with Myotone







WEB DESIGN | GRAPHIC DESIGN | BRAND DEVELOPMENT | DIGITAL MARKETING | PRODUCT PHOTOGRAPHY | VIDEOGRAPHY

REACHING YOUR TARGET AUDIENCE

GAINING LOYAL LEADS CAN BE DIFFICULT WHEN YOU DON'T HAVE A DETAILED MARKETING & SALES PLAN. 910 DESIGN CAN HELP! ASK HOW I CAN HELP YOUR COMPANY TURN LEADS INTO LONG-TIME CUSTOMERS.



• FRONT-END WEB DEVELOPMENT

- CUSTOM HTML5, CSS3 & JS
- PHP & SERVER KNOWLEDGE
- BOOTSTRAP TEMPLATES
- LANDING PAGES
- PRODUCT & SERVICES PAGES
- FULL SITE CONSTRUCTION

WEBSITE DEVELOPMENT

- WORDPRESS + WOOCOMMERCE (12+ YEARS)
- SQUARESPACE
- WIX
- GODADDY SITES
- SHOPIFY STORE & SITE DEVELOPMENT

INSTRUCTIONAL DOCUMENT DESIGN

- USER & QUICK-STEP GUIDES
- COMPLEX INSTRUCTIONAL MANUALS
- NEWSPAPERS
- MAGAZINES
- WHITEPAPERS
- MENUS

• EVENT COORDINATION

- MONTHLY DINNERS
- CORPORATE EVENTS

BIRTHDAYS
 HOLIDAY PARTIES

CONTACT LIST GROWTH STRATEGIES

SOCIAL MARKETING

- INSTAGRAM
- FACEBOOK
- X (FORMERLY TWITTER)

EMAIL MARKETING CAMPAIGNS

CONTACT EXPERIENCE

• HUBSPOT, MAILCHIMP & CONSTANT

- LINKEDIN
- PINTEREST
- YOUTUBE CHANNEL

• LOCAL MARKETING

- LOCAL MAGAZINE ADS
- MAGAZINE/NEWSPAPER ARTICLES
- SPONSORSHIPS LOCAL SPORTS TEAMS, RACES & INITIATIVES
- COLLABORATIONS WITH MICRO-INFLUENCERS POPULAR IN YOUR AREA

• PRODUCT PHOTOGRAPHY & VIDEOGRAPHY

- RESTAURANT MENU HIGHLIGHTS
- FOOD & BEVERAGE SHOOTS
- ENVIRONMENT SHOOTS
- SPECIAL PROMOTIONS
- RETAIL PRODUCT SHOOTS BE WEB, AMAZON & SOCIAL MEDIA READY.

LOGO DESIGN & BRANDING PACKAGES

- 14+ YEARS OF LOGO & GRAPHIC DESIGN EXPERIENCE
- MODERN DESIGNS THAT HAVE BEEN TESTED FOR LONGEVITY.
- EXTENSIVE INDUSTRY AND COMPETITOR RESEARCH IS DONE BEFORE DESIGN PHASE TO ENSURE YOUR BRAND IS READY TO COMPETE ON THE DESIRED MARKET LONG-TERM. MAKE YOUR BRAND **INDUSTRY-READY**
- CONTACT ME FOR A NEW LOGO PACKAGE TODAY!







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CAROLINA —CRAFT—

remote monitoring system







GROWTH & INTEGRATED BRAND AWARENESS

BLUE SURFCAFE

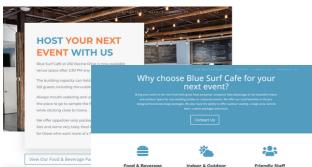
- FAMILY-FRIENDLY CAFE WITH MARKETING TARGETING UNCW STUDENTS & LOCALS LIVING AND WORKING IN THE AREA.
- OPEN FOR BREAKFAST & LUNCH EVERYDAY 8:30 AM -2:30 PM

WEBSITE DEVELOPMENT

- MENUS UPDATED EVERY SEASON
- WEEKLY DRINK AND DINNER SPECIALS
- MONTHLY 5-COURSE WINE DINNERS AND MORE
- LARGE PARTIES WELCOME!
- OVERALL WEBSITE TRAFFIC INCREASED BY 24% FOR OVERALL YEAR (43-46% IN NOVEMBER AND DECEMBER 2023).

DIGITAL MARKETING STRATEGIES

- BLUE SURF CAFE NOW AN EVENT **VENUE - CAMPAIGNS LED TO OVER** 30 EVENT LEADS IN 3 MONTHS.
- IG FOLLOWERS INCREASED BY 250% IN 6 MONTHS
- OVER 2,000 SUBSCRIBERS ADDED TO CONTACT LIST
- EMAIL CAMPAIGNS FOR EVENT VENUE LED TO OVER 50 BOOKINGS











- UPSCALE-CASUAL RESTAURANT
- MARKETING TARGETING THE MAYFAIRE AREA, WRIGHTSVILLE BEACH, MIDTÓWN, PORTERS NECK AND HAMPSTEAD.
- OPEN FOR LUNCH & DINNER, BRUNCH SERVED ON THE WEEKENDS ONLY
- TUE-THU 11AM-9PM | FRI 11AM-10PM | SAT 10AM-10PM | SUN 10AM-9PM

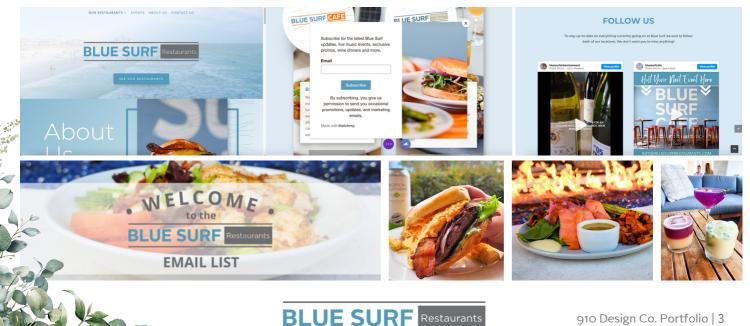
WEBSITE DEVELOPMENT

 ALSO RECONSTRUCTED AND EVENTS SECTION ADDED TO CREATE MORE TRAFFIC TO SITE, PERFORMANCE ENHANCEMENT ANALYSIS, SEO AND MORE.

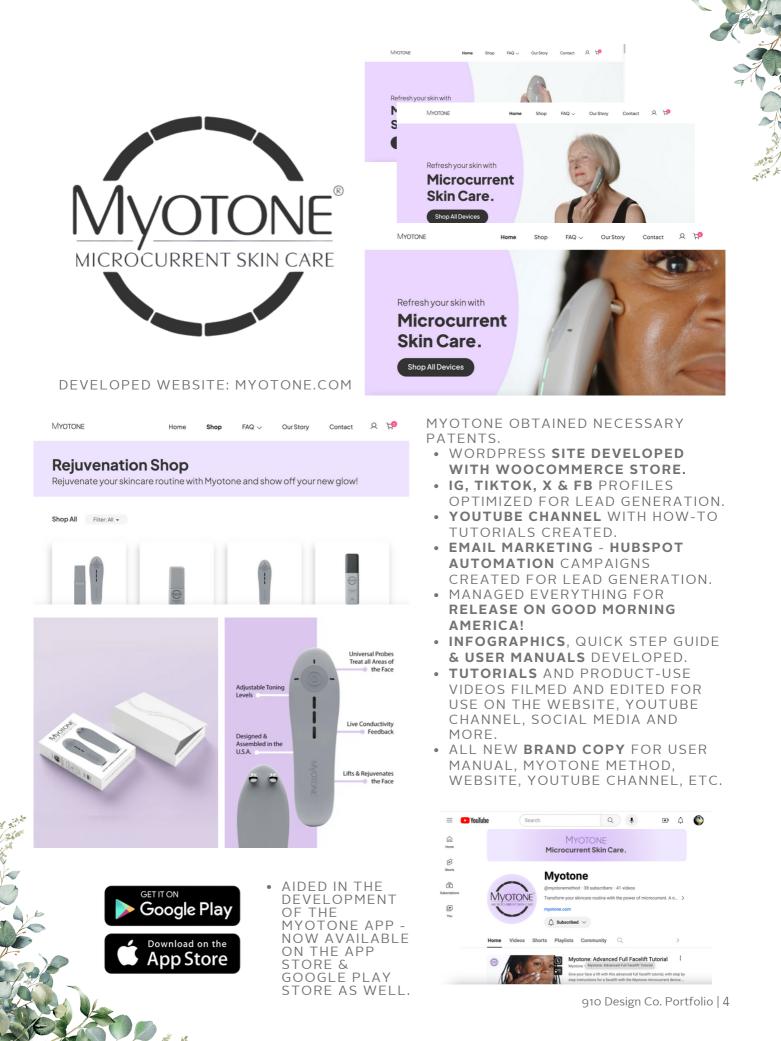
DIGITAL MARKETING STRATEGIES

ANALYTICS SHOWED OVER A 30% INCREASE IN TRAFFIC BETWEEN JANUARY AND APRIL DUE TO EMAIL MARKETING, SOCIAL MARKETING AND GOOGLE AD CAMPAIGNS.





PRODUCT & BRAND DEVELOPMENT



WHITEPAPERS & LANDING PAGES

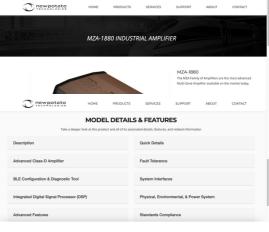
NEWPOTATOTECH.COM - PAGES DEVELOPED WITH CUSTOM HTML, CSS & JS CODE





 LANDING PAGES DESIGNED ON THE NEW POTATO TECH WEBSITE

- PRODUCT PAGES LIKE MZA INDUSTRIAL AUDIO AMPLIFIERS. ALSO DEVELOPED
- INDEPENDENT LANDING PAGES ALSO CREATED FOR PRODUCTS LIKE BLUE RIPPLE.



remote monitoring system

BRANDED NEW PRODUCT DEVELOPED BY NPT - GROUNDWATER SENSOR - MY CONTRIBUTION INCLUDED:

- INDUSTRY RESEARCH, SEO,
- BOOTSTRAP LANDING PAGE B2B SALE TO A LARGE CORPORATION AND THEY ARE WORKING TO IMPROVE THE TECHNOLOGY INSIDE OF IT (SO THEY TOOK THE LANDING PAGE DOWN). MISSION ACCOMPLISHED! THE PAGE IS STILL AVAILABLE TO VIEW ON MY GITHUB ACCOUNT @ERA2828). PRODUCT PATENT SOLD BASED ON THE LANDING PAGE CREATED LINKED TO WHITEPAPER CREATED BELOW.

CLASS-W WELL MONITOR	UCM-200 FUNCTIONAL BLOCK DIA	AGRAM UCM-200 DIMENSIONS
with UCM-200 UNIVERSAL CONTROL MODULE	N Sustem Controller MEMs 3 Axis Integrated Sensors Upgrades 128 MB Data Recorder Well Interface Advanced Power System	LTE CAT- M Cellular ((Q)) 915 MHz Transceiver Bluetooth 5.0
A STEP BEYOND THE DIGITAL REVOLUTION	CLASS W/M WELL	
The UCM-200 is the most advanced remote well monitoring solution available on the market today. Designed for easy installation, rapid commissioning and near zero maintenance, it's ready for the harshest environments and brings automation to well monitoring for a variety of field study applications. Compared to legacy solutions, this solution protects the integrity of all captured field data and provides real-time status on your critical application. Data is captured and stored locally, automatically upload to the cloud periodically, and monitored through a simple web interface from anywhere in the world. With a plurality of communications options that include LTE cellular, long-range ISM band mesh networking, and Bluetooth Low-Energy (BLE) transcieves, the solution is ready to work in almost any environment and provide real-time measurements and data capture to the cloud. All communications are protected by industry standard encryption and advanced cyber-security measures. With a large internal non-volatile storage memory, each device has a data vault with a capacity of 128 Mbytes which allows for more than elipit (8) years of data storage of critical measurements from your aite. This data is retained even after being uploaded to the cloud, preserving the record of the site measurements despite any communication or network circumstance. Advanced features include an efficient power and control system that minimizes power consumption for the longest battery service life, advanced real-time diagnostics including critical communications metrics, battery voltage, temperature, humidity, orientation, vibration, and tampering detection. Built to last, this is a modular solution that incorporates a well-protected wide-range DC input power system, ESD protection on all connections, and fault-tolerant protection that is housed in a schedule 40 PVC enclosure that is IP67 rated and meets IEC 60068-2 environmental standards.	SENSING Support an array of external well sensors configurations: Provide SA and ICI Interfaces standard Mer. more configurations are: CASW 0-247 shallow depth for hydrology monitoring Attack SA (2014) Contents of the sensor	WIRLLESS CONFIGURATION: • Bluetooth Smart setup using mobile application DIAGNOSTICS AND OVER-THE-AIR FIRMWARE UPGRADES: • All units are kept up to the latest firmware • Remotely diagnose problems and apply corrective actions • Diagnostic Parameters • Internal Temperature, pressure, humidity • Communications metrics DOUADCED POWER SYSTEM • SPICE, 2000 mAH capacity • SPICE, 2000 mAH capacity • Augronimate battery pack life of 10,000 hours* PIMUSICAL AND ENVIRONMENTAL: Maintename free unit • Permanently Sealed from the Elements • Ingers Protection rating: IF87 • Neutrally-bought unit • Operating: • Temperature: 40° Cto + 80° C • Humidity, c-21005 humidity
Built upon more than twenty years of successful communications deployments within the industrial and utility control space, this next generation digital device brings your field survey or monitoring application up to the 21st century with a fully forward-looking solution.	Storage 128 Mbytes of FLASH Storage Buffering for sensor and control measurements 128 MB retains approximately eight (8) years of data	Easy Installation Mounts to standard 2" PVC Test Well Head Adaptable to other well configurations

PHOTOGRAPHY & VIDEOGRAPHY



- PRODUCT PHOTOGRAPHY FOR WENDELL AUGUST FORGE - A SATELLITE SHOP INSIDE BLUE MOON GIFT SHOPS - HOLIDAY ORNAMENT PROMOTION.
- CORPORATE **SOCIAL MEDIA CAMPAIGNS** FEATURED SEVERAL OF MY IMAGES.
- ALSO FEATURED ON THEIR
 WEBSITE, MAGAZINE ADS THAT YEAR AND MORE.
- THIS WAS THE MOST SUCCESSFUL AND WIDELY USED PHOTO FROM THE SHOOT.

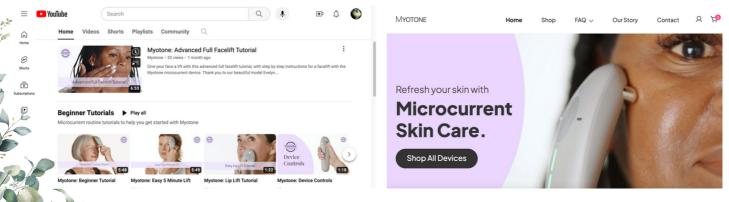
SMART SIPS COFFEE'S NEW PERK BOX DESIGN & MARKETING

- PRODUCT PACKAGING DESIGN
- PHOTOGRAPHY
- SOCIAL MEDIA MARKETING
- "DRINK YOUR DESSERT WITHOUT THE CALORIES, CARBS OR SUGAR" CAMPAIGN IMPLEMENTED ACROSS
 INSTAGRAM, X, FACEBOOK AND EMAIL MARKETING.

AS SEEN ON SHARK TANK & GOOD MORNING AMERICA!



MYOTONE REBRAND INCLUDED: NEW WORDPRESS SITE WITH WOOCOMMERCE STORE IG & FB SOCIAL PROFILES YOUTUBE CHANNEL WITH TUTORIALS ON MICROCURRENT SKINCARE.





DRINK YOUR DESSERT!

LOCAL PRINT BRANDING & MARKETING

- BRANDING PACKAGES WITH:
- HORIZONTAL & SQUARE LOGOS
- COMPREHENSIVE BRAND TYPOGRAPHY
- PANTONES, CMYK & RGB CODES
- BRAND COPY, TAGLINES & LETTERHEADS
- MARKETING STRATEGIES BASED ON INDUSTRY RESEARCH AVAILABLE.



MAGAZINE ADS, ARTICLES & POSTCARDS



BUSINESS CARDS - SQUARE, STANDARD, DIE-CUT, PRESSED & MORE. BRING YOUR CARDS INTO THE MODERN ERA AND MAKE THEM POP!



INTEGRATED MARKETING CAMPAIGNS: GOOGLE ADS, SOCIAL, EMAIL & PRINT

COUTURE LASH - PREVIOUS CLIENT MOVED INTO NEW LOCATION & BEGAN HOSTING EVENING EVENTS. • EVENT MARKETING WITH INTEGRATED CAMPAIGNS

- WAS IMPLEMENTED
- PRINTED INVITATIONS
- EMAIL MARKETING WITH CRM
- SOCIAL MEDIA BLASTS.

And Santa



• EMAIL & SOCIAL MEDIA CAMPAIGNS HIGHLIGHTING NEW FURNITURE & DECOR.

LOCAL STARTUP:

- BUSINESS CARDS WITH QR CODE
- 3D MODEL RENDERINGS OF MULTIPLE CONTAINER HOME CONCEPTS
- GODADDY STARTER WEBSITE LANDED 8 CONTRACTS IN 1ST 3 MONTHS
- (OVER 2,000 LEADS GENERATED IN FIRST YEAR FROM SITE)

EVENT FLYERS FOR FACE-TO-FACE PROMOTION

QR CODE MARKETING

CAD & 3D MODEL RENDERINGS



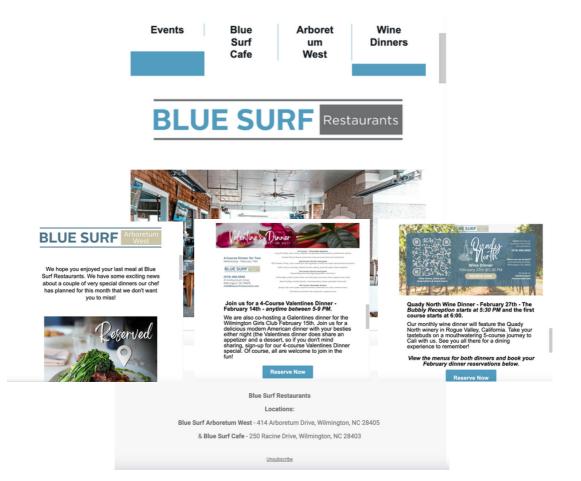
ACE CONTAINER BUILDS **GODADDY WEBSITE & BRAND COPY** - "ENJOY YOUR OUTDOOR OASIS AS MUCH AS YOUR INDOOR AREAS! THIS LOCAL STARTUP BUSINESS HAS DEVELOPED MODERN & EQUALLY AFFORDABLE CONTAINER HOME CONCEPTS TO FIT ANY FORM OR FUNCTION. CUSTOM DESIGNS & LANDSCAPING AVAILABLE AS WELL AS PRE-DESIGNED FLOOR PLANS. LET'S GET CREATIVE WITH YOUR LIVING SPACE!

CALL TODAY FOR AN ESTIMATE ON YOUR DREAM HOME AND/OR BACKYARD OASIS, POOL HOUSE, DETACHED OFFICE OR GYM. THE OPPORTUNITIES ARE ACTUALLY ENDLESS! DISCOVER A MORE WEATHER-RESISTANT & AFFORDABLE METHOD OF BUILDING WITH ACE CONTAINER BUILDS."

EMAIL MARKETING

ار میر فروند میر

BLUE SURF RESTAURANTS **EVENT EMAIL CAMPAIGNS** WITH RESERVATION LINKS, WEEKLY SPECIALS & SUBSCRIBER EXCLUSIVES.



INTERNATIONAL E-COMMERCE & SERVICE EMAIL MARKETING - BELLA ROSE PHOTOGRAPHY CAMPAIGNS SENT TO SUBSCRIBERS IN THE US, FRANCE, ENGLAND, SWITZERLAND AND GERMANY.



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SOCIAL CAMPAIGNS & POWERPOINTS

NATIONAL INFERTILITY AWARENESS WEEK - NON-PROFIT ORGANIZATION ON-SITE POWERPOINT PRESENTATION SPREADING AWARENESS, FOCUSED ON REMOVING ANY STIGMAS & BARRIERS TO THE INFERTILITY PROCESS.



THANK YOU FOR VIEWING, I HOPE YOU HAVE ENJOYED MY DESIGN PORTFOLIO. MY GOAL WAS TO SUMMARIZE MY EXPERIENCE AS MUCH AS POSSIBLE WHILE ALSO BEING INCLUSIVE OF ALL MEDIA TYPES. AS ALWAYS, FEEL FREE TO CONTACT ME WITH ANY QUESTIONS YOU MAY HAVE.

LOOKING FOR SOMEONE TO MANAGE YOUR REBRAND, WEBSITE, SOCIAL PROFILES, GOOGLE AND/OR EMAIL MARKETING WITH CUSTOMER RELATIONS MANAGEMENT ON A BUDGET? 910 DESIGN CO. IS THE ONE-WOMAN BAND YOU ARE LOOKING FOR!

A Star Star