



910
DESIGN CO.

LOCAL & INTERNATIONAL
WEB DESIGN | BRANDING | MARKETING

WEBSITES, LOGOS & ADS

Are you looking for a graphic designer who can design everything from logos to websites (optimized for SEO), Google analytics, email newsletters, user manuals, menus, flyers, local ads and anything else you may need to promote your business? Look no further! I know exactly what your niche clientele is missing and wants from you in order to make your brand successful.



LOCAL & INTL. DESIGN

82% US
12% France
6% Italy

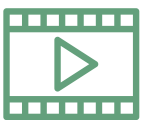
12

Websites
Designed

38

Logos
Designed

BOOST ENGAGING CONTENT



CONTENT
CREATION



GETS MORE
FOLLOWERS



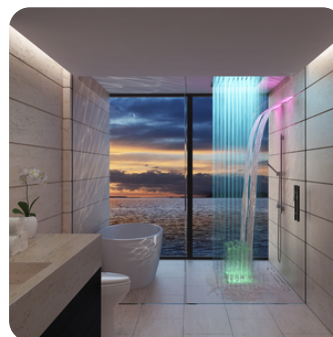
LIKES, VIEWS &
COMMENTS



META BUSINESS
SUITE ADS

CLIENT HIGHLIGHTS

BRADFORD
WELLNESS & SPA



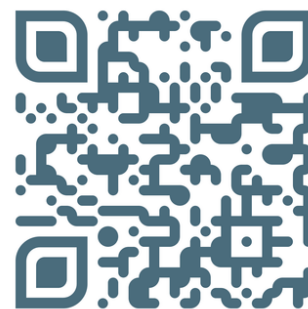
BLUE SURF
RESTAURANTS



DO YOU ALREADY HAVE SOLID BRANDING?

Branding Checklist:

- **Company Logos** - horizontal & vertical (or square) logos + a symbol or icon that communicates what your company offers the client or customer.
- **Complete Brand Guide** - logos with relevant product taglines, color palette, typography guidelines, brand pillars and other branded copy included. Website & social media QR codes included. Brand personalization, mission statement and relatable audience connection.
- **Buyer persona and competitor reports** help identify the optimal target audience for your company and opportunities in industry gaps.
- **B2B Sales Sheets, Quick Start Guides & User Manuals** - also available on request.



LOGOS & BRANDING SERVICES

1-2 COLOR LOGO PACKAGE \$500+

Includes a horizontal logo, vertical (or square) logo and an independent icon that can be used for other assets alone. Two taglines with SEO-potential included.

COMPLETE BRAND GUIDE W/ COMPANY COPY \$650+

About (with mission statement), Tone of Voice, Logos, Relevant Imagery, Color Palette, Typography and Brand Hashtags.

BUYER PERSONA & COMPETITOR REPORTS \$500+

Connect with your ideal audience members and discover ways to fill in industry gaps left by competitors.

3+ COLOR LOGO PACKAGE \$850+

Includes a horizontal logo, vertical (or square) logo and an independent icon that can be used for other assets alone. Two taglines with SEO-potential included.

COMPLETE BRAND GUIDE W/ SEO REPORTS \$850+

About, Tone of Voice, Logos, Relevant Imagery, Color Palette, Typography and Brand Hashtags. Keyword research report.

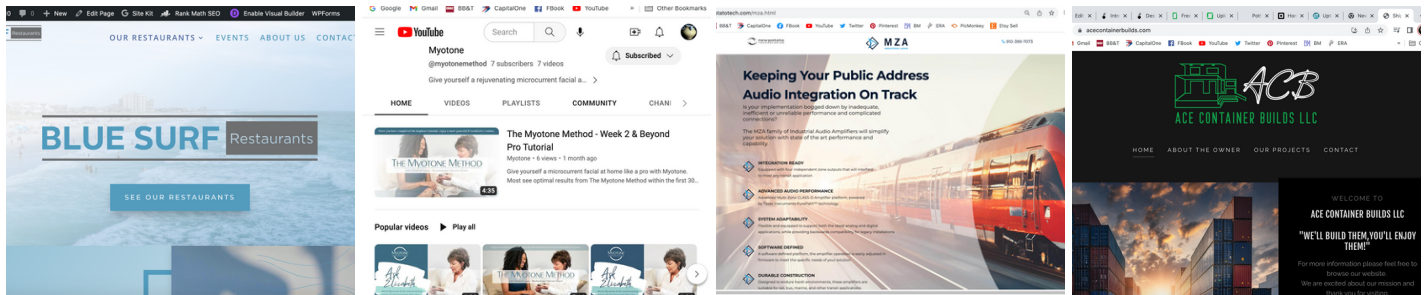
GUIDES, INSTRUCTIONAL MANUALS & SALES SHEETS \$500+

Quick-Start guides, skincare routines, instructional manuals, B2B sales sheets, corporate whitepapers and more available.

WHY CHOOSE 910 DESIGN CO?

All websites are fully-responsive (tablet & mobile-friendly) and include:

- **Image Optimization** - high resolution images resized and optimized for quick loading time.
- **SEO Optimization** - inspected for overall accessibility (headers, crawlability, indexing and more) and keyword rankings.
- **Optimal Navigation** - with the unique persona of your business including every asset needed to obtain subscribers, social media followers, sales or any other goal made in the present or future.
- **3rd Party Integrations** - includes up to two app integrations including social media platforms and email marketing apps.



WEB DEVELOPMENT & DESIGN PACKAGES

WEBSITE EVALUATION **\$250**

Let me take a look inside your code and web content to identify the next steps for optimization to assess image and content accessibility.

SERVICES/GALLERY STARTER SITE **\$1000**

Includes home page with calls to action and social media integration, about, services/gallery page and contact page.

BRANDED WEBSITE & ONLINE STORE **\$2500**

Complete online store including up to 20 listings, categories, wishlist, branded login and customer portal, home page, about and contact page.

SINGLE LANDING PAGE **\$400**

Single page with company assets with text crawlability, designed to optimize campaign goals.

STARTER SITE WITH SEO-RICH BLOG **\$1500**

Includes home page, about, services or gallery page, contact page with map locator and blog including up to 10 posts.

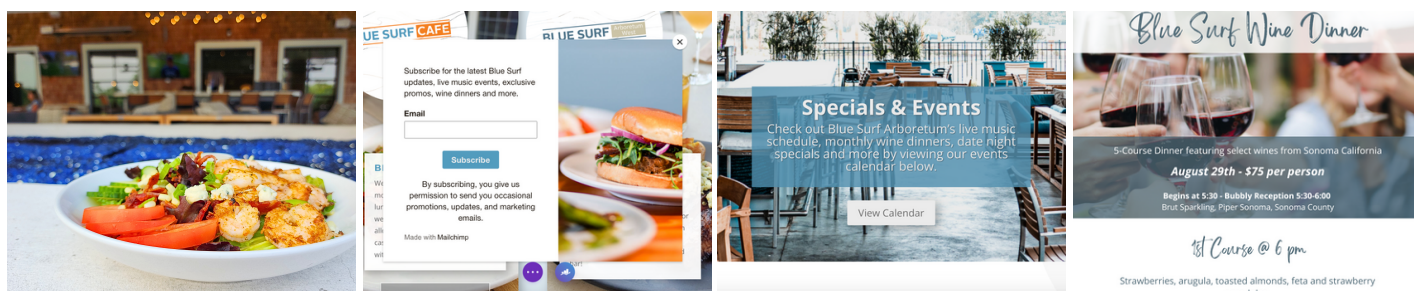
BRANDED WEBSITE, ONLINE STORE & BLOG **\$3000**

SEO-Rich Blog including up to 10 posts, online store with up to 20 listings, categories, wishlist, home page, about and contact page.

CONNECT WITH YOUR IDEAL AUDIENCE

- **Cohesive social media and email marketing** - including automations, sequences and chatflows for immediate responses leading to increased interactions.
- **Google Ads & Analytics** - analyze your past reach on Google + improvement suggestions.
- **Digital Marketing Campaigns** - run ads on other relevant localized/industry platforms.
- **Print Marketing Materials** - such as flyers, menus, postcards, business cards and more also available in digital formats as well as print.

CASE STUDY: BLUE SURF RESTAURANTS - Cohesion of website content, menu PDFs and ChowNow updates, custom Resy events, daily social media content and monthly email newsletters through MailChimp. Email subscriber form in website footer and pop-up form integrated.



CONTENT CREATION & DIGITAL MARKETING

IG/FB PROFILE SET-UP

\$800+

Includes profile info and 12 posts (including up to 4 reels if content provided) + Story Highlights.

GOOGLE ADS WITH ANALYTICS REPORTS

\$550+

Google Business Account creation and data analytics to compose reports for future marketing strategies.

SOCIAL CAMPAIGNS

\$800+

Includes 12 Posts (with up to 4 Reels) and every post reformatted for optimization on each individual platform (including FB, IG, Houzz, Yardi & more)

META ACCOUNT & ADS

\$250+

Meta Business Suite account set-up support available on request. Ad creation + FB & IG boosting available as well.

CONTENT CREATION

\$250+

Branded social media content re-sized for posts, reels and stories on all platforms. Mobile photography/videography on request.

EMAIL MARKETING + CRM

\$250+

Optimize all images, PDFs and any other content for balancing the highest quality resolution with quick loading time.